

# 8 tips on how to take a good photo:

1. **Blurry** – Try to keep the camera steady when taking photos, that way the photo will be in focus

## 2. Permission

When taking photos of individuals make sure you ask for their permission (remember that not everyone will want their photo taken).



## 3. Formal permission forms

Getting these forms signed are useful when possible. They are useful so that the photos can be used for publicity purposes. (Please find them in this pack)

4. **Mix it up** – try to capture a mix of photos e.g. both action shots and posed photos. Action photos (such as the photos below) are a great way to show how people have enjoyed the event.



5. **Capture the best of it** – try to take pictures where there are lots of people and/or where people took engaged/interested.

6. **Lighting** - When natural light is not available using flash can help reduce shadows



7. **Branding** – try to include relevant branded items such as posters, banners, flyers or badges in some of the photos



8. **Fun** – overall be creative and have fun!

